

As of 06/09/2015

Fresh To Order Named in 2015 Fast Casual Top 100 Movers & Shakers List

Release ID: 12743873

Word Count: 627

Locations: Atlanta, GA;Chicago, IL;Nashville, TN;Orlando, FL;Washington, DC

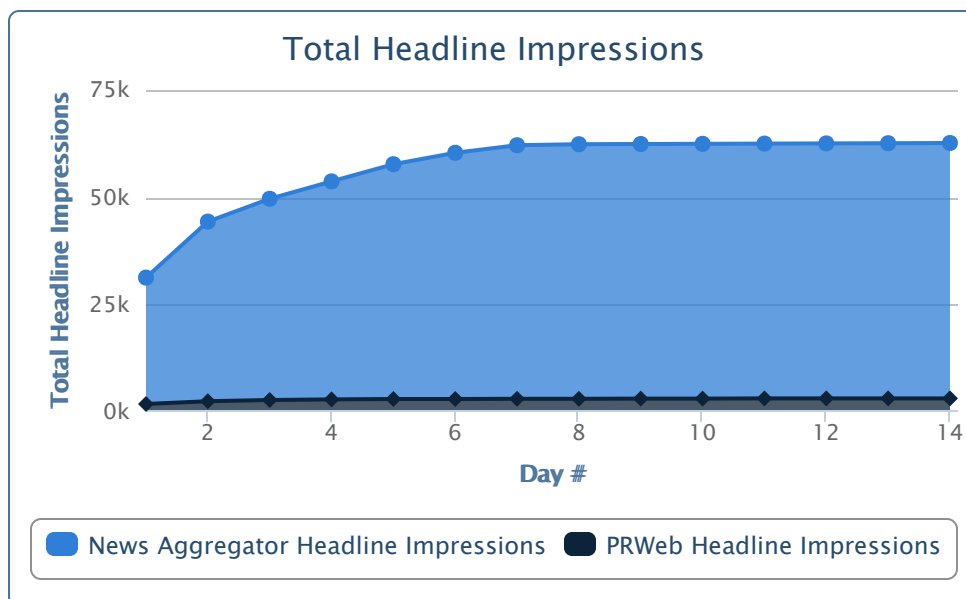
Topics: Lifestyle: Food / Beverage;Business: Real Estate;Business: Retail;Lifestyle: Travel & Tourism;Miscellaneous;Lifestyle: Health & Fitness;Lifestyle: Restaurants;Business: Entrepreneurs;Business: Private Equity;Business: Executives

Headline Impressions

Total Headline Impressions 62646

Headline Impressions from News Aggregators 59472 (94.9%)

Headline Impressions from PRWeb.com 3174 (5.1%)



Peak Day Day 2, Thursday, May 28, 2015

Day #	Total Headline Impressions	Headline Impressions from News Aggregators	New Headline Impressions from PRWeb.com
1	31295	29411	1884
2	44350	12427	628
3	49658	5021	287
4	53692	3906	128
5	57734	3962	80
6	60368	2604	30
7	62164	1759	37

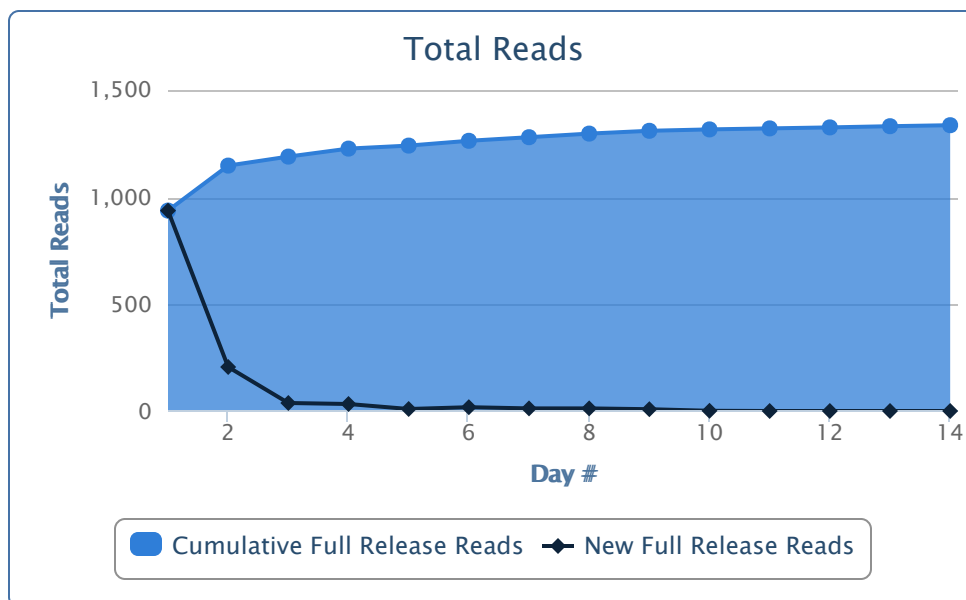
8	62371	190	17
9	62417	31	15
10	62473	31	25
11	62527	37	17
12	62583	39	17
13	62628	38	7
14	62646	16	2

Full Release Reads

Total Full Release Reads 1336

Top Five Locations for Full Release Reads

1	Vysoká, Czech Republic	47	4%
2	United States	43	3%
3	Carnaxide, Portugal	4	0%
4	Ann Arbor, MI	4	0%
5	Norcross, GA	3	0%



Peak Day Day 1, Wednesday, May 27, 2015

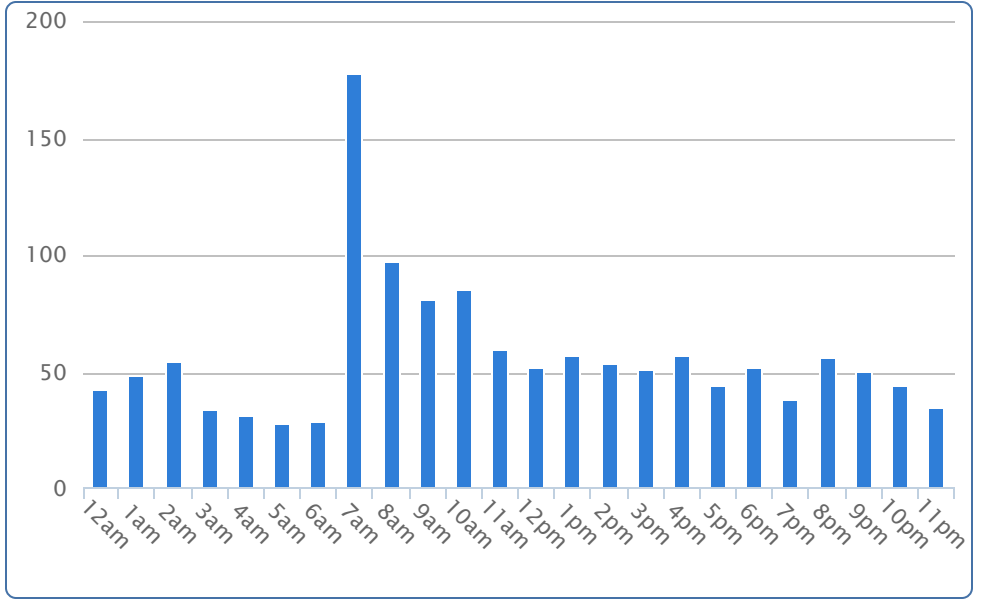
Day #	Total Full Release Reads	New Full Release Reads
1	938	938
2	1148	210
3	1190	42
4	1227	37
5	1241	14
6	1263	22
7	1280	17
8	1297	17
9	1310	13



10	1316	6
11	1321	5
12	1326	5
13	1331	5
14	1336	5

Full Release Reads By Time of Day

Peak Time of Day 7am

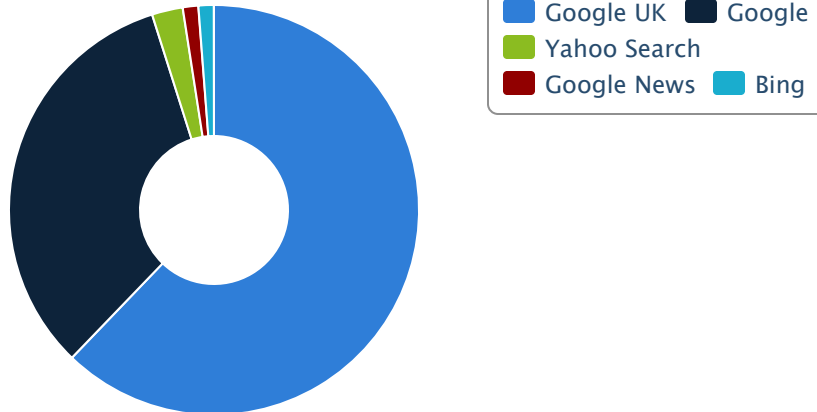


Traffic Sources

Referrals by Search Keyword

No Data Found

Traffic to Release from Search Engines



Media Deliveries

Total Media Deliveries 3,865

FREELANCE

EXAMINER.COM

BUSINESS

USA Today

INTERNET

Star Tribune

NEW YORK TIMES

RADIO

CNN

San Francisco Chronicle

Atlanta Journal-Constitution

AUTOMOTIVE NEWS

CHICAGO TRIBUNE

Flight International

FREELANCE JOURNALIST

NEWSPAPER

Orange County Register

PHILADELPHIA INQUIRER

PRWeb

REAL ESTATE

TELEVISION

The New York Times

Wall Street Journal

Albuquerque Journal

ALL

Auto Remarketing Magazine

BANK TRAVEL MANAGEMENT

Bay News 9

BLOGS

Bloomberg News

Canadian Travel Press

Chicago Sun-Times

Detroit Free Press

El Paso Times

Erie Times-News

Facebook

Food Safety Magazine

FREELANCE WRITER

Healthcare

Houston Chronicle

LIFESTYLE

LOS ANGELES TIMES

MEN'S HEALTH

MILLING & BAKING NEWS

New York Beacon

Newsday

NEWSPAPERS

NONE

REUTERS

Sarasota Herald-Tribune

The Arizona Republic

The Daily Record

THE RECORD

TIMES OF INDIA

Travel	13 Listens – WTHR-TV	89.3 FM
ABOUT.COM	Adirondack Enterprise	ADVERTISING
Air Freight	American Motorcyclist	Appliance Retailer
Area Development	Asian Shipper	BALTIMORE SUN
BankShot	BIPOLAR DISORDER	BOSTON GLOBE
Boston Herald	Buffalo News	business development
BusinessNewsDaily.com	CANADIAN LIVING	CBS
CHARLOTTE OBSERVER	CHATTANOOGA TIMES FREE PRESS	Citizen Tribune
CLEAR MAGAZINE	Cleveland Daily Banner	CNBC
CNN.COM	CODE RED! RADIO SHOW	COMMERCIAL APPEAL
Commercial Aviation Report	CONVENIENCE STORE DECISIONS	Crain's Cleveland Business
Dallas Morning News	DECA Dimensions	Deerfield Valley News
Detroit News, The	DIGITAL IMAGING DIGEST	Do-It-Yourself Retailing
Dow Jones Newswires	Dreamscapes	EDUCATION
ENTERTAINMENT	FASHION	FILM FESTIVAL RADIO
	FINANCIAL ADVISOR MAGAZINE	

Release Interactions

Total Release Interactions 56

Release Interactions by Type

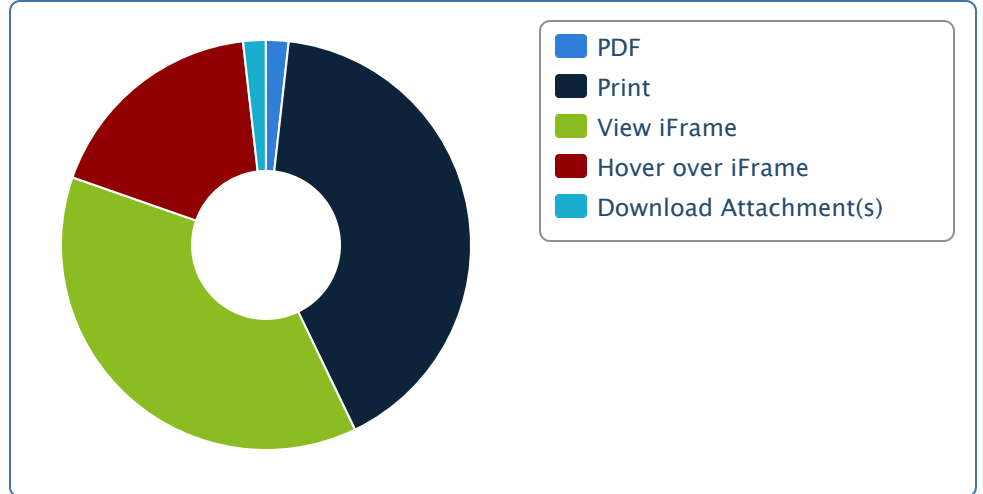
PDF 1 (2%)

Print 23 (41%)

View iFrame 21 (38%)

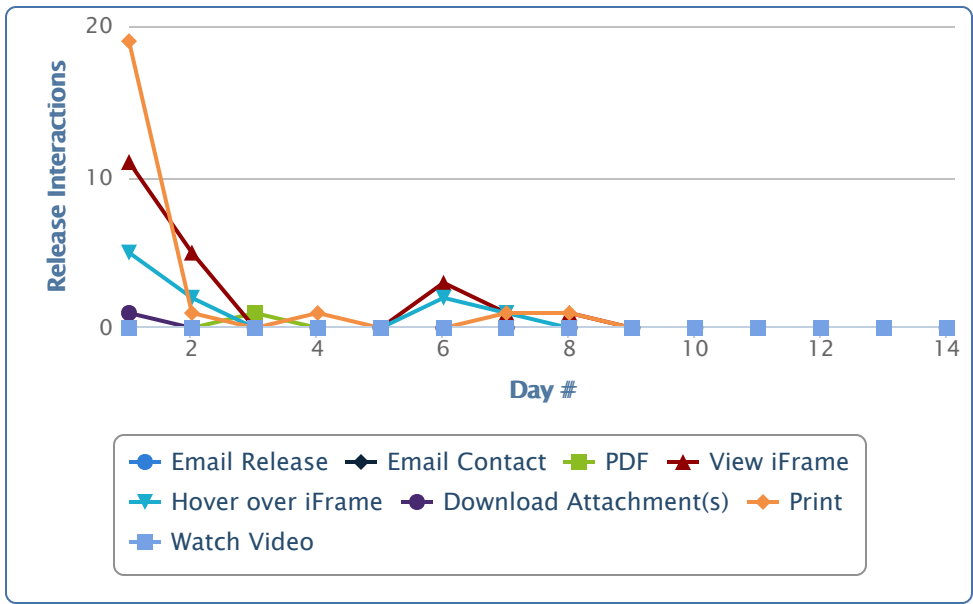
Hover over iFrame 10 (18%)

Download Attachment(s) 1 (2%)



Release Interactions By Day

Peak Day Day 1,
Wednesday, May 27, 2015

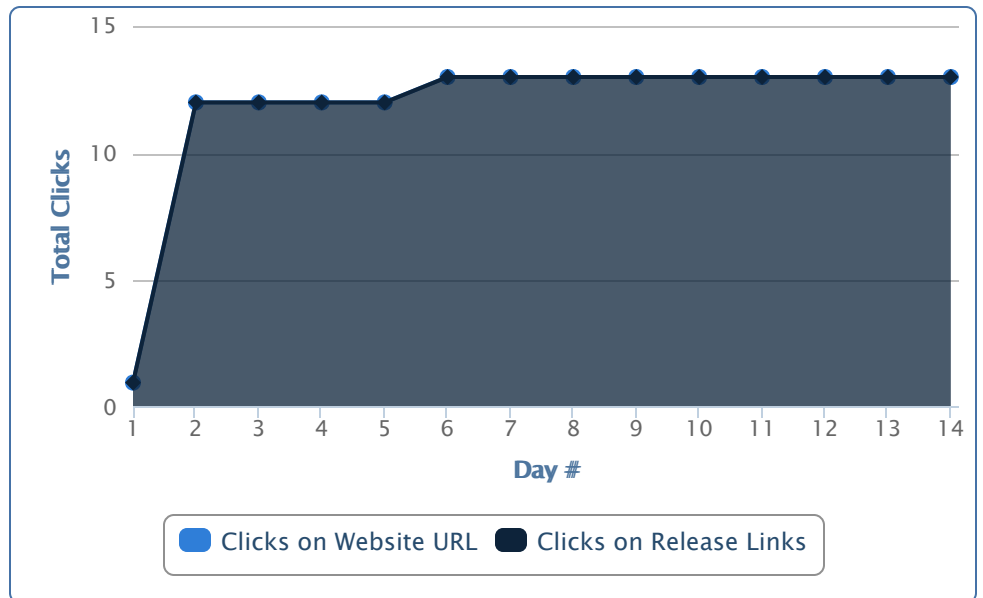


Clicks

Total Clicks 13

Clicks on Release Links 13 (100%)

Clicks on Website URL 0 (0%)



Peak Day Day 2, Thursday, May 28, 2015

Day #	Total Clicks	New Clicks on Release ...	New Clicks on Website ...
1	1	1	0
2	12	11	0
3	12	0	0
4	12	0	0
5	12	0	0
6	13	1	0
7	13	0	0
8	13	0	0
9	13	0	0

10	13	0	0
11	13	0	0
12	13	0	0
13	13	0	0
14	13	0	0

Social Engagement

Social Shares by Readers

Social Connections by Readers



0 Likes

0 Likes



0 Tweets

0 Follows



0 Shares

0 Clicks



0 +1's

0 Follows



0 Pins

Top Five Public Mentions (by potential audience)

1


FastCasual

@FastCasual via Twitter 1 week, 4 days ago

 RT @KidsLiveWell: Congrats to @f2o on being named in @FastCasual's 2015 Top 100 Movers & Shakers List! <http://t.co/UaTpso4esT>

2



Kids LiveWell



@KidsLiveWell via Twitter 1 week, 5 days ago

Congrats to @f2o on being named in @FastCasual's 2015 Top 100 Movers & Shakers List! <http://t.co/UaTpso4esT>

Online Pickup

Total Online PickUp 99

Potential Audience 96,123,520

The MiamiHerald

[View Release](#)

Type: Online, News
And Business

Location: Doral, FL

Audience:
15,985,120

Miami Herald

The Boston Globe

[View Release](#)

Type: Online, News
And Business

Location: Boston,
MA

Audience:
15,172,970

boston.com

Star Tribune

[View Release](#)

Type: Online, News
And Business

Location:
Minneapolis, MN

Audience:
10,468,430

StarTribune

El Nuevo Herald

[View Release](#)

Type: Online, News
And Business

Location: Doral, FL

Audience:
5,228,140

el Nuevo Herald

WRAL

[View Release](#)

Type: Online,
Consumer

Location: Raleigh,
NC

Audience:
3,881,012

No Image Available

The Sun News

[View Release](#)

Type: Online,
Consumer

Location: Myrtle
Beach, SC

Audience:
2,893,348

No Image Available

markets.financialco ntent.com

[View Release](#)

Type: Online,
Consumer

Location: Myrtle
Beach, SC

Audience:

No Image Available

San Jose Mercury News

[View Release](#)

Type: Online, News
And Business

Location: San Jose,
CA

Audience:

San Jose Mercury News

The Sacramento Bee

[View Release](#)

Type: Online, News
And Business

Location:
Sacramento, CA

Audience:
1,759,855

THE SACRAMENTO BEE

NewsOK

[View Release](#)

Type: Online, News
And Business

Location: Oklahoma
City, OK

Audience:
1,712,714

NEWSOK

Anchorage Daily News

[View Release](#)

Type: Online, News
And Business

Location:
Anchorage, AK

Audience:

No Image Available

International Business Times

[View Release](#)

Type: Online, News
And Business

Location: New York,
NY

Audience:

INTERNATIONAL BUSINESS TIMES

Lexington Herald-Leader

[View Release](#)

Type: Online, News
And Business
Location: Lexington,
KY
Audience:

 kentucky.com

prweb.com

[View Release](#)

Type: Other
Location: Other
Audience:
1,597,185



thenumbers.marketplace.org

[View Release](#)

Type: Online, News
And Business
Location: Saint Paul,
MN
Audience:



markets.financialcontent.com

[View Release](#)

Type: Online, News
And Business
Location: San Diego,
CA
Audience:

No Image Available

Press Enterprise

[View Release](#)

Type: Online, News
And Business
Location: Riverside,
CA
Audience:
1,422,613

No Image Available

The News & Observer

[View Release](#)

Type: Online, News
And Business
Location: Raleigh,
NC
Audience:

No Image Available

Pittsburgh Post-Gazette

[View Release](#)

Type: Online, News
And Business
Location:
Pittsburgh, PA
Audience:

 Pittsburgh Post-Gazette
post-gazette.com

markets.financialcontent.com

[View Release](#)

Type: Online, News
And Business
Location: Arlington,
VA
Audience:

No Image Available

Star Telegram

[View Release](#)

Type: Online, News
And Business
Location: Fort
Worth, TX
Audience:
1,112,906

 Star-Telegram

The State

[View Release](#)

Type: Online, News
And Business
Location: Columbia,
SC
Audience: 980,764

No Image Available

HeraldNet Everett, Washington

[View Release](#)

Type: Online,
Consumer
Location: Everett,
WA
Audience: 822,150

 HeraldNet

InvestorPlace

[View Release](#)

Type: Online,
Consumer
Location: Rockville,
MD
Audience: 789,606

 InvestorPlace

Sun Herald

[View Release](#)

Type: Online, News
And Business
Location: Gulfport,
MS
Audience: 783,664

 SunHerald

Benzinga

[View Release](#)

Type: Other
Location: Other
Audience: 757,697



The News Tribune

[View Release](#)

Type: Online, News
And Business
Location: Tacoma,
WA
Audience: 731,288

 THE NEWS TRIBUNE

The Buffalo News

[View Release](#)

Type: Online, News
And Business
Location: Buffalo,
NY
Audience: 657,862

THE BUFFALO NEWS

Kansas City Star

[View Release](#)

Type: Online, News
And Business
Location: Kansas
City, MO
Audience: 646,584

THE KANSAS CITY STAR

Contra Costa Times

[View Release](#)

Type: Online, News
And Business
Location: Walnut
Creek, CA
Audience: 611,467

CONTRA COSTA TIMES

Macon Telegraph

[View Release](#)

Type: Online, News
And Business
Location: Macon, GA
Audience: 608,730

The Telegraph

Minyanville

[View Release](#)

Type: Online,
Trade/Industry
Location: New York,
NY
Audience: 561,060

Minyanville

finance.minyanville.com

[View Release](#)

Type: Online,
Trade/Industry
Location: New York,
NY
Audience: 561,060

No Image Available

The San Luis Obispo Tribune

[View Release](#)

Type: Online,
Consumer
Location: San Luis
Obispo, CA
Audience: 558,745

THE TRIBUNE

Renewable Energy World

[View Release](#)

Type: Online,
Trade/Industry
Location: Nashua,
NH
Audience: 481,960

No Image Available

Times Union Online

[View Release](#)

Type: Online, News
And Business
Location: Albany,
NY
Audience: 478,686

TU

LA Daily News

[View Release](#)

Type: Online, News
And Business
Location: Woodland
Hills, CA
Audience: 426,948

Los Angeles Daily News

The Bellingham Herald

[View Release](#)

Type: Online, News
And Business
Location:
Bellingham, WA
Audience: 425,725

THE BELLINGHAM HERALD

Centre Daily Times

[View Release](#)

Type: Online, News
And Business
Location: State
College, PA
Audience: 398,914

CENTRE DAILY TIMES

Inside Bay Area

[View Release](#)

Type: Online, News
And Business
Location: Oakland,
CA
Audience: 368,295

Inside Bay Area

Belleville News Democrat

[View Release](#)

Type: Online, News
And Business
Location: Belleville,
IL
Audience: 359,250

No Image Available

The Olympian

[View Release](#)

Type: Online, News
And Business
Location: Olympia,
WA
Audience: 358,346

The Olympian

El Paso Times

[View Release](#)

Type: Online, News
And Business
Location: El Paso,
TX
Audience: 353,433

 **Times.com**

Bradenton Herald

[View Release](#)

Type: Online, News
And Business
Location:
Bradenton, FL
Audience: 352,191

 **Bradenton.com**

StreetInsider

[View Release](#)

Type: Online, News
And Business
Location:
Birmingham, MI
Audience: 310,364

 **StreetInsider.com**
if you're not inside...you're outside

San Gabriel Valley Tribune

[View Release](#)

Type: Online, News
And Business
Location: West
Covina, CA
Audience: 282,972

 **SAN GABRIEL VALLEY TRIBUNE**

Rockford Register Star

[View Release](#)

Type: Online, News
And Business
Location: Rockford,
IL
Audience: 282,933

 **rrstar.com**

The Daily Breeze

[View Release](#)

Type: Online,
Consumer
Location: Torrance,
CA
Audience: 266,090

 **DAILY BREEZE**

KUTV 2News Utah

[View Release](#)

Type: Online,
Consumer
Location: Salt Lake
City, UT
Audience: 255,227

No Image Available

The Island Packet

[View Release](#)

Type: Online, News
And Business
Location: Bluffton,
SC
Audience: 239,158

 **islandpacket.com**
THE ISLAND PACKET

The Columbus Ledger Enquirer

[View Release](#)

Type: Online, News
And Business
Location: Columbus,
GA
Audience: 234,340

 **Ledger-Enquirer**

Biospace

[View Release](#)

Type: Online,
Trade/Industry
Location: San
Francisco, CA
Audience: 224,641

 **BioSpace**
Life • Science • Community

investor.biospace.com

[View Release](#)

Type: Online,
Trade/Industry
Location: San
Francisco, CA
Audience: 224,641

No Image Available

The News-Times – Online

[View Release](#)

Type: Online, News
And Business
Location: Danbury,
CT
Audience: 207,295

 **nt**

Santa Cruz Sentinel

[View Release](#)

Type: Online,
Consumer
Location: Scotts
Valley, CA
Audience: 194,404

 **Santa Cruz Sentinel**

Pasadena Star-News

[View Release](#)

Type: Online, News
And Business
Location: Pasadena,
CA
Audience: 182,614

 **Pasadena Star-News**

Press-Telegram

[View Release](#)

Type: Online,
Consumer
Location: Long
Beach, CA
Audience: 177,051

 **PRESS-TELEGRAM**

DailyBulletin.com

[View Release](#)

Type: Online, News
And Business
Location: Ontario,
CA
Audience: 171,434

DAILY BULLETIN

stocks.moneyshow.com

[View Release](#)

Type: Online, News
And Business
Location: Sarasota,
FL
Audience: 161,487



Whittier Daily News

[View Release](#)

Type: Online, News
And Business
Location: Whittier,
CA
Audience: 157,090

Whittier Daily News

740 KVOR

[View Release](#)

Type: Online,
Consumer
Location: Colorado
Springs, CO
Audience: 147,780



Las Cruces Sun-News

[View Release](#)

Type: Online,
Consumer
Location: Las
Cruces, NM
Audience: 138,709

LAS CRUCES SUN-NEWS

m.stamfordadvocate.com

[View Release](#)

Type: Online, News
And Business
Location: Stamford,
CT
Audience: 126,449



onenewspage.com

[View Release](#)

Type: Other
Location: Other
Audience: 121,706

No Image Available

San Bernardino County Sun

[View Release](#)

Type: Online,
Consumer
Location: San
Bernardino, CA
Audience: 118,754

THE SUN

Farmington Daily Times

[View Release](#)

Type: Online, News
And Business
Location:
Farmington, NM
Audience: 109,184

DAILY TIMES

Redlands Daily Facts

[View Release](#)

Type: Online, News
And Business
Location: Redlands,
CA
Audience: 86,656

Redlands Daily Facts

HPC Wire

[View Release](#)

Type: Online,
Trade/Industry
Location: San Diego,
CA
Audience: 82,915



Power-Gen Worldwide

[View Release](#)

Type: Online,
Trade/Industry
Location: Tulsa, OK
Audience: 64,250



Market Intelligence Center

[View Release](#)

Type: Online, News
And Business
Location:
Charlottesville, VA
Audience: 52,221



myMotherLode.com California Gold Country

[View Release](#)

Type: Online,
Consumer
Location: Sonora,
CA

No Image Available

The Network Journal

[View Release](#)

Type: Online,
Consumer
Location: New York,
NY
Audience: 49,799



Carlsbad Current-Argus

[View Release](#)

Type: Online, News
And Business
Location: Carlsbad,
NM
Audience: 37,708

CARLSBAD
CURRENT-ARGUS

The Oak Ridger

[View Release](#)

Type: Online, News
And Business
Location: Oak
Ridge, TN
Audience: 35,156

No Image Available

CablingInstall

[View Release](#)

Type: Online,
Trade/Industry
Location: Nashua,
NH
Audience: 30,110

No Image Available

Hydro Review

[View Release](#)

Type: Online,
Trade/Industry
Location: Kansas
City, MO
Audience: 28,880

No Image Available

Dental Economics

[View Release](#)

Type: Online,
Trade/Industry
Location: Tulsa, OK
Audience: 25,214



Digital Media Wire

[View Release](#)

Type: Online, News
And Business
Location: Los
Angeles, CA
Audience: 24,622



The Deming Headlight

[View Release](#)

Type: Online,
Consumer
Location: Deming,
NM
Audience: 20,994

THE DEMING
HEADLIGHT

Ruidoso News

[View Release](#)

Type: Online,
Consumer
Location: Ruidoso,
NM
Audience: 8,921

RUIDOSO NEWS

Review Seeker

[View Release](#)

Type: Online,
Trade/Industry
Location: Other
Audience: 4,358



SiliconValley.com

[View Release](#)

Type: Other
Location: Other
Audience: Unknown

SILICONVALLEY.COM

Idaho Statesman

[View Release](#)

Type: Online, News
And Business
Location: Boise, ID
Audience: Unknown

Idaho Statesman

Sign On San Diego

[View Release](#)

Type: Other
Location: Other
Audience: Unknown

No Image Available

Wichita Eagle

[View Release](#)

Type: Online, News
And Business
Location: Wichita,
KS
Audience: Unknown

The Wichita Eagle
Kansas.com

OptoIQ

[View Release](#)

Type: Other
Location: Other
Audience: Unknown



Daily Herald

[View Release](#)

Type: Online,
Consumer
Location: Arlington
Heights, IL
Audience: Unknown



ElectroIQ

[View Release](#)



Type: Other

Location: Other

Audience: Unknown

Stocknod

[View Release](#)

No Image Available

Type: News/Release

Distribution Service

Location: Other

Audience: Unknown

Securities

Technology Monitor

[View Release](#)

No Image Available

Type: Online, News

And Business

Location: New York, NY

Audience: Unknown

journeyparenting.com

[View Release](#)

No Image Available

Type: Other

Location: Other

Audience: Unknown

journeyparenting.com

[View Release](#)

No Image Available

Type: Other

Location: Other

Audience: Unknown

ssuchronicle.com

[View Release](#)



Type: Other

Location: Other

Audience: Unknown

ssuchronicle.com

[View Release](#)



Type: Other

Location: Other

Audience: Unknown

fairfieldcitizenonline.com

[View Release](#)



Type: Online, Consumer

Location: Fairfield, CT

Audience: Unknown

franchising.com

[View Release](#)



Type: Online, Trade/Industry

Location: San Jose, CA

Audience: Unknown

markets.financialcontent.com

[View Release](#)

No Image Available

Type: Online, News And Business

Location: Other

Audience: Unknown

newcanaanewsonline.com

[View Release](#)



Type: Online, News And Business

Location: New Canaan, CT

Audience: Unknown

westport-news.com

[View Release](#)



Type: Online, News And Business

Location: Other

Audience: Unknown